

# **Target Market Determination – Business Mortgage Overdraft**

Effective date	13 August 2024
Next review date	13 August 2027
Review period	At least every three (3) years from the effective date of this Target Market Determination
Product issuer	Maitland Mutual Limited trading as The Mutual Bank ABN 94 087 651 983 AFSL/Australian credit licence 238139.

## What is a Target Market Determination?

A Target Market Determination (TMD) is a legally required document that seeks to give our customers, employees, product distributors, or any other interested parties an understanding of the class of customer for whom the product, as described below, has been designed, how the product is distributed, and related matters.

### **Target Market**

The Mutual Bank has assessed that the below class of customers comprise the target market for the product based on the product's key attributes and the customer's likely objectives, financial situation, and needs.

Customer Objectives and Needs	Product Attributes	
Customers needing a business overdraft to assist with working capital requirements.	Withdraw money up to an approved limit when you need, giving you more flexibility and control.	
	Fees may be payable. Refer to The Mutual Bank website for Commercial Lending Fees and Charges.	
Efficient management of cash and financing costs.	Interest is paid only on the outstanding debit balance. Low rate secured by Residential property.	
A business overdraft that offers flexibility.	A variable interest rate with no minimum repayments to be made, you can access and repay funds as often as needed, 24/7 via electronic banking.	
Refinance an existing business overdraft from another Financial Institution.	This facility permits refinancing of existing business overdrafts from another financial institution.	

#### **Financial Situation**



The financial situation of the target market are customers that have the ability to repay the loan without substantial hardship which is demonstrated by meeting The Mutual Bank's credit assessment criteria.

The Mutual Bank believes that if a customer meets its credit assessment criteria it is likely that the product will be consistent with the financial situation of the target market.

### **Eligibility Criteria**

To hold this product a customer must:

- Members and/or company directors must be Australian citizens or permanent residents, or as otherwise approved;
- Business owners and/or company directors must be a minimum of at least eighteen (18) years of age;
- be for business use;
- be an Australian registered business entities such as sole traders, companies, trusts, or partnerships;
- Acceptable securities include residential security, rural lifestyle security up to and including 10 hectares; and
- meet The Mutual Bank's credit assessment criteria.

#### **Distribution**

**Distribution Channels** 

This product is designed to be distributed through the following means:

- The Mutual Bank's employee assisted channels including in person and over the phone;
- The Mutual Bank's online channels including our website, Mobile App and Internet Banking; and
- Approved Third Party Distributors (e.g., Mortgage Brokers).

#### **Distribution Conditions and Restrictions**

The Mutual Bank has assessed that the following conditions and restrictions are appropriate to direct distribution of the product to customers in the target market:

- The customer meets the eligibility criteria for the product.
- The product can only be distributed by employees or approved Third Party
  Distributors that have completed relevant training to meet The Mutual
  Bank's qualification requirements and who are required to follow policies,
  procedures and processes in relation to distribution.
- All distribution channels are monitored for adherence to distribution conditions and restrictions.



## **Review Triggers**

Where a review trigger or event occurs, we will review this TMD within 10 business days.

Review Trigger	Description	
Material Product Change	If we make a material change to the design, terms and conditions or distribution of the product.	
Significant Inconsistent Dealing	Any significant dealing of the product outside of the Target Market.	
Complaints	Unexpected trends in complaints received from customers who acquired the product, which relate to the customer's purchase or use of the product attributes, suitability or distribution.	
Regulatory Notification	If ASIC, AFCA, or a court raises concerns about the product's design or distribution.	
Other	If any other event or circumstance occurs indicating that this TMD may no longer be appropriate.	

### **Review Trigger Information Reporting Requirements**

Review Triggers must be reported to the Mutual Bank by all third parties responsible for the distribution of this product in accordance with this Target Market Determination. The timeframes for reporting are as follows:

Review Trigger	Description	Reporting Time Frame
Significant Inconsistent Dealing	Any significant dealing of the product outside of the Target Market.	In writing within ten (10) business days becoming aware of a significant dealing.
Complaints	Information relating to complaints received including number of complaints, third party distributor identifier information, product name and complaint verbatim.	In writing within two (2) business days of receiving a complaint.
Other	If any other event or circumstance occurs indicating that this TMD may no longer be appropriate.	In writing within two (2) business days.



## **Important information about this TMD**

This Target Market Determination does not consider your objectives, financial situation, or needs and is not a substitute for the provision of financial advice. This target market determination should be read in conjunction with the Product Disclosure Statement and relevant Terms and Conditions when considering whether or not this product is right for you.