

Target Market Determination Business Mortgage Overdraft

Introduction

About this Target Market Determination

This Target Market Determination [TMD] is a document of Maitland Mutual Limited trading as The Mutual Bank ABN 94 087 651 983, AFSL/Australian credit licence 238139 [we, us, our].

This TMD seeks to give our members, staff, product distributors, or any other interested parties an understanding of the class of members for whom the product, as described below, has been designed, how the product is distributed, and related matters.

This TMD is not, and should not be construed as, a full summary of the product's Terms and Conditions. Nor is it a substitute for the provision of financial advice.

When deciding about a deposit product member should refer to the Product Disclosure Statement. For credit products members should refer to the relative credit product's Terms and Conditions.

Product to which this Target Market Determination Applies

This TMD applies to the Business Mortgage Overdraft product referred to in the relative credit product's Terms and Conditions. Please visit our website themutual.com.au or contact any of our Banking Managers for further information regarding this product.

Effective Date of this Target Market Determination

This TMD is effective from: 21 September 2021.

Business Mortgage Overdraft Target Market

Class of Members

Below we summarise the class of members comprising the target market for the Business Mortgage Overdraft based on the Business Mortgage Overdraft key attributes, the member's objectives and financial situation, and the member's needs that the product has been designed to meet.

Class of Members

Product Description Summary including

- key attributes and

The product has been designed for individual borrowing members who are sole traders, or other Australian registered business entities such as companies, trusts, and partnerships, wanting an overdraft for business purposes such as:

- Meeting everyday cash flow requirements of a business;
- Refinancing an existing business overdraft; and
- Are able to provide residential security or rural lifestyle security for the overdraft.

The product has NOT been designed for:

- Individual personal purposes;
- Self-managed superannuation funds;
- Businesses wanting to use commercial property as security;
- Businesses wanting a fixed rate of interest; and/or
- Businesses wanting to borrow less than \$10,000.00.

The product is a Business Mortgage Overdraft and designed to provide assistance to businesses by helping with the funding of their day to day cash

• **eligibility criteria**

**Product
explanation of
objectives including**

- **financial
situations and**
- **needs**

flow requirements. The product's key attributes are:

- Access to flexible repayment terms;
- Extra repayments 24/7 via electronic banking;
- Monthly interest only repayments for the term of the overdraft; and
- Facility portability.

The product's eligibility criteria are:

- Members and/or company directors must be Australian citizens or permanent residents, or as otherwise approved;
- Business owners and/or company directors must be minimum age of 18 years;
- Must be for business use;
- Must be Australian registered businesses entities such as sole traders, companies, trusts, or partnerships;
- Residential security or rural lifestyle security up to and including 10 hectares; and
- Must meet The Mutual Bank's credit assessment requirements.

The product has been designed for business entities who:

- Want an overdraft for business purposes, such as meeting everyday cash flow requirements; and
- Want to refinance an existing business overdraft.

The product is consistent with the likely financial objectives and needs of the members in the target market such as:

- An ability to make extra repayments with surplus funds to repay overdraft sooner;
- Access to extra repayments 24/7 via electronic banking;
- Suitability for ongoing business cash flow needs; and
- Applicants are able to provide residential security or rural lifestyle security up to and including 10 hectares.

Distribution of the Business Mortgage Overdraft

Distribution Channels

The Business Mortgage Overdraft is designed to be distributed through the following means:

- The Mutual Bank's Banking Managers and lending staff as located in the Hunter Region of NSW;
- The Mutual Bank's Banking Managers and lending staff via website and telephone enquiries; and
- Through third party distributors (e.g. mortgage brokers).

Distribution Conditions and Restrictions

The distribution of the Business Mortgage Overdraft is subject to the following conditions and restrictions:

- The product can only be distributed by those employees that have completed The Mutual Bank's Loan Product Training and have been assessed as competent;
- The product can only be distributed by those employees that have a current Tier 2 in Financial Services qualification;
- The product can only be distributed by those employees that satisfy their Continuing Professional Development requirements under The Mutual Bank's Australian Credit Licence; and
- The product can only be distributed by an accredited third party as approved by The Mutual Bank.

Reporting by Distributors of the Business Mortgage Overdraft

Significant Inconsistent Dealings

Distributors must report to us in writing within 10 business days if they become aware of a significant dealing in the Business Mortgage Overdraft product that is inconsistent with this TMD. This also applies when we distribute the Business Mortgage Overdraft product.

Complaints

Distributors must report all complaints they receive in relation to the Business Mortgage Overdraft product to us within 48 hours. Reports must be in writing and must include details of the complaint.

Other Information Required

Distributors must also report in relation to the Business Mortgage Overdraft product of any circumstances, incidents or events within 48 hours including:

- If any inconsistent dealing of the product occurs;
- Adverse media reports; and
- That this TMD may no longer be appropriate.

Reviewing this Target Market Determination

Periodic Review

We will undertake periodic reviews of this TMD for the Business Mortgage Overdraft product at least every three (3) Years from the Effective Date of this TMD.

Review Triggers or Events

Where a review trigger or event occurs, we will review this TMD within 10 business days.

We will also undertake a review of this TMD in the following circumstances:

- If we make a material change to the design or distribution of the product;
- If a significant inconsistent dealing in the product occurs;
- If it is determined by The Mutual Bank that there are more than three (3) major complaints

about the product in a six (6) month period or more than six (6) major and moderate complaints over a period of 12 months;

- If The Mutual Bank's Board, Executive Management with product management responsibilities, Strategic Plan, and/or Business Plan require the product to be changed in any way;
- If The Mutual Bank's Product Owner, Chief Risk Officer or designated AML Compliance Officer (under the AMLCTF laws) have identified that the product's risks, including its money laundering and terrorism financing risks, have materially changed;
- If Australian Securities and Investments Commission (ASIC) raises concerns about the product's design or distribution;
- If Australian Financial Complaints Authority (AFCA) or a Court raise concerns about the product's design or distribution;
- If the product's design or distribution receives adverse media coverage; or
- If any other event or circumstance occurs indicating that this TMD may no longer be appropriate.