

# **Target Market Determination**

## **Farm Management Deposit**

Effective date	1 September 2025
Next review date	1 September 2027
Review period	At least every two (2) years from the effective date of this Target Market Determination
Reporting period	Quarterly (within ten (10) business days of the end of each financial quarter)
Product issuer	Maitland Mutual Limited trading as The Mutual Bank ABN 94 087 651 983 AFSL/Australian credit licence 238139.

## What is a Target Market Determination?

A Target Market Determination (TMD) is a legally required document that seeks to give our customers, employees, product distributors, or any other interested parties an understanding of the class of customer for whom the product, as described below, has been designed, how the product is distributed, and related matters.

This document is not intended to provide financial advice and does not take into account any person's individual objectives, financial situation or needs.

#### **Related Disclosure Documents**

This TMD should be read in conjunction with the Product Disclosure Statement (PDS), relevant product Terms and Conditions and Interest Rate Schedule when considering whether or not this product is right for you. You can obtain a copy of the PDS or Terms and Conditions at <a href="mailto:themutual.com.au/help-support/here-to-help/important-documents/">themutual.com.au/help-support/here-to-help/important-documents/</a>, and the Interest Rate Schedule <a href="mailto:themutual.com.au/help-support/tools-services/interest-rates/">themutual.com.au/help-support/tools-services/interest-rates/</a>, at any branch or by calling 1300 688 825.

#### **Product Description**

**Farm Management Deposit** - A deposit account designed for primary producers to set aside individual pre-tax income as part of the Australian Tax Office's (ATO) Farm Management Deposit Scheme and to hold such funds for a fixed term and earn interest at a fixed rate.

## **Target Market**

## **Eligibility Criteria**

To hold this product a customer must:

- be an Australian citizen or permanent resident of Australia (limited exceptions may apply);
- be at least 18 years of age;
- have a minimum opening balance of \$1,000; and

• be a primary producer that meet the Australian Government's Farm Management Deposit scheme eligibility criteria.

#### **Objectives, Needs and Product Attributes**

Objectives and Needs	Product Attributes	
A deposit account to earn an agreed rate of interest on an agreed fixed term from one (1) month to twenty-four (24) months.	A deposit account where funds are locked in and a fixed rate of interest is paid on funds for a fixed term (1 month to 24 months).	
	Interest is paid:	
	<ul> <li>at maturity on deposits fixed for three (3), six (6), or twelve (12) months; or</li> <li>annually on deposits fixed for twenty-four (24) months.</li> </ul>	
	A reduced interest rate applies for withdrawal of funds prior to the agreed term period after a notice period of 31 days or earlier in the event of hardship.	

#### **Financial Situation**

The financial situation of the target market are customers that are primary producers that have the minimum deposit amount required to set aside individual pre-tax income as part of the Australian Tax Office's (ATO) Farm Management Deposit Scheme and to hold such funds for a fixed term and earn interest at a fixed rate..

#### **Appropriateness Statement**

The product is considered appropriate for the target market as its key attributes directly align with and support the likely objectives, financial situation, and needs of consumers in the target market, as described in this determination.

#### Distribution

The following distribution measures are in place:

#### **Distribution Channels**

This product is designed to be distributed through the following means:

- The Mutual Bank's employee assisted channels including in person and over the phone; and
- The Mutual Bank's online channels which may include our website, Mobile App and Internet Banking.

These distribution channels are considered appropriate as the product has been issued using these methods with limited risk to consumers.

## **Marketing and Promotion**

Distributers must only market and promote the product through the following approved channels:

- In-person recommendations that direct customers to approved marketing materials, including communications within branches and through authorised referrer networks; and
- Any other communication channels approved by the issuer, such as telephone, email, and social media.

These marketing and promotion channels are considered appropriate because limiting the promotion and marketing of the product to trained representatives and direct communication channels helps ensure that it reaches the intended target market.

#### **Distribution Conditions and Restrictions**

- The customer must meet the eligibility criteria for the product;
- The product can only be distributed by employees that have completed relevant training to meet The Mutual Bank's qualification requirements and who are required to follow policies, procedures and processes in relation to distribution; and

• All distribution channels are monitored for adherence to distribution conditions and restrictions.

The distribution conditions and restrictions are appropriate to direct distribution of the product to customers in the target market.

## Reporting

#### **Review Triggers**

Where a review trigger or event occurs, we will review this TMD within 10 business days.

Review Trigger	Description
Substantial Product Change	If we make a substantial change to the design, terms and conditions or distribution of the product.
Product Performance	Evidence identified by the issuer that the products performance does not align with the needs or circumstances of the target market.
Significant Dealing	Any significant dealing of the product outside of the target market.
Material Complaints	Unexpected trends in complaints received from customers who acquired the product, which relate to the customer's purchase or use of the product attributes, suitability or distribution.
Regulatory Notification	If ASIC, AFCA, or a court raises concerns about the product's design or distribution.
Other	If any other event or circumstance occurs indicating that this TMD may no longer be appropriate.

## **Review Trigger Information Reporting Requirements**

Review triggers must be reported to the Mutual Bank by all third parties responsible for the distribution of this product in accordance with this TMD. The timeframes for reporting are as follows:

Review Trigger	Description	Reporting Timeframe
Significant Dealing	Any significant dealing of the product outside of the target market.	In writing as soon as possible or within ten (10) business days of becoming aware of a significant dealing.
Complaints	Information relating to complaints received including number of complaints, third party distributor identifier information, product name and the nature and circumstance of the complaint.	In writing as soon as possible or within ten (10) business days of the end of each quarterly reporting period.
Other	If any other event or circumstance occurs indicating that this TMD may no longer be appropriate.	In writing as soon as possible or within ten (10) business days of the end of each quarterly reporting period.