

# **Target Market Determination**

# **Internet Saver Business**

Effective date	1 September 2025
Next review date	1 September 2027
Review period	At least every two (2) years from the effective date of this Target Market Determination
Reporting period	Quarterly (within ten (10) business days of the end of each financial quarter)
Product issuer	Maitland Mutual Limited trading as The Mutual Bank ABN 94 087 651 983 AFSL/Australian credit licence 238139.

## What is a Target Market Determination?

A Target Market Determination (TMD) is a legally required document that seeks to give our customers, employees, product distributors, or any other interested parties an understanding of the class of customer for whom the product, as described below, has been designed, how the product is distributed, and related matters.

This document is not intended to provide financial advice and does not take into account any person's individual objectives, financial situation or needs.

#### **Related Disclosure Documents**

This TMD should be read in conjunction with the Product Disclosure Statement (PDS), relevant product Terms and Conditions and Interest Rate Schedule when considering whether or not this product is right for you. You can obtain a copy of the PDS or Terms and Conditions at <a href="mailto:themutual.com.au/help-support/here-to-help/important-documents/">themutual.com.au/help-support/here-to-help/important-documents/</a>, and the Interest Rate Schedule <a href="mailto:themutual.com.au/help-support/tools-services/interest-rates/">themutual.com.au/help-support/tools-services/interest-rates/</a>, at any branch or by calling 1300 688 825.

## **Product Description**

**Internet Saver Business** - A business savings account that earns interest and funds are accessible using internet banking or mobile app with a linked account.

#### **Target Market**

#### **Eligibility Criteria**

To hold this product a customer must:

 be a domestic business with an ABN or ACN where relevant (e.g. company, sole trader, partnership, association, trust);

- be Members and/or company directors and be Australian citizens or permanent residents, or as otherwise approved);
- be business owners and/or company directors and be a minimum of at least eighteen (18) years of age;
- have a linked transaction account; and
- only use the account for business purposes.

#### **Objectives, Needs and Product Attributes**

Objectives and Needs	Product Attributes
A business savings account for surplus business funds that earns a variable rate of interest.	A business savings account with a variable rate of interest, paid monthly on the account daily balance (in circumstances where interest is payable on the account).
	Unlimited electronic withdrawals can be made with no interest conditions applied to the base interest rate for this account. During a promotional period where a bonus rate may be offered on the account, withdrawals may stop or reduce a deposit qualifying for bonus interest.  If the account becomes overdrawn, penalty interest is payable.
A business savings account with access to funds and direct links to accounting software	A business savings account that permits funds to be transferred to or from an eligible linked account using:
	<ul> <li>Electronic Banking (Internet Banking &amp; Mobile App).</li> </ul>
	Staff assisted transactions are limited to account opening and closing.
	Direct data feeds into accounting software.
A business savings account with limited fees.	No monthly account keeping or annual fees. Other fees may apply as set out in the PDS.

#### **Financial Situation**

The financial situation of the target market are eligible business customers that have funds available to deposit into the account for savings purposes, earn monthly interest, have digital access to funds through a linked account and pay fees and charges or penalty interest (as set out in the PDS and Interest Rate Schedule) when they are payable and due.

#### **Appropriateness Statement**

The product is considered appropriate for the target market as its key attributes directly align with and support the likely objectives, financial situation, and needs of consumers in the target market, as described in this determination.

#### **Distribution**

The following distribution measures are in place:

#### **Distribution Channels**

This product is designed to be distributed through the following means:

- The Mutual Bank's employee assisted channels including in person and over the phone;
- The Mutual Bank's online channels which may include our website, Mobile App and Internet Banking; and
- Approved Third Party Distributors (e.g. Investment Brokers).

These distribution channels are considered appropriate as the product has been issued using these methods with limited risk to consumers.

#### **Marketing and Promotion**

Distributers must only market and promote the product through the following approved channels:

- Approved business advertising;
- In-person recommendations that direct customers to approved marketing materials, including communications within branches and through authorised referrer networks; and
- Any other communication channels approved by the issuer, such as telephone, email, and social media.

These marketing and promotion channels are considered appropriate as the target market is limited to businesses, which may include companies, sole traders, partnerships, associations, trusts.

#### **Distribution Conditions and Restrictions**

- The customer must meet the eligibility criteria for the product;
- The product can only be distributed by employees or approved Third Party Distributers that have completed relevant training to meet The Mutual Bank's qualification requirements and who are required to follow policies, procedures and processes in relation to distribution; and
- All distribution channels are monitored for adherence to distribution conditions and restrictions.

The distribution conditions and restrictions are appropriate to direct distribution of the product to customers in the target market.

### Reporting

#### **Review Triggers**

Where a review trigger or event occurs, we will review this TMD within 10 business days.

Review Trigger	Description	
Substantial Product Change	If we make a substantial change to the design, terms and conditions or distribution of the product.	
Product Performance	Evidence identified by the issuer that the products performance does not align with the needs or circumstances of the target market.	
Significant Dealing	Any significant dealing of the product outside of the target market.	
Material Complaints	Unexpected trends in complaints received from customers who acquired the product, which relate to the customer's purchase or use of the product attributes, suitability or distribution.	
Regulatory Notification	If ASIC, AFCA, or a court raises concerns about the product's design or distribution.	
Other	If any other event or circumstance occurs indicating that this TMD may no longer be appropriate.	

# **Review Trigger Information Reporting Requirements**

Review triggers must be reported to the Mutual Bank by all third parties responsible for the distribution of this product in accordance with this TMD. The timeframes for reporting are as follows:

Review Trigger	Description	Reporting Timeframe
Significant Dealing	Any significant dealing of the product outside of the target market.	In writing as soon as possible or within ten (10) business days of becoming aware of a significant dealing.
Complaints	Information relating to complaints received including number of complaints, third party distributor identifier information, product name and the nature and circumstance of the complaint.	In writing as soon as possible or within ten (10) business days of the end of each quarterly reporting period.
Other	If any other event or circumstance occurs indicating that this TMD may no longer be appropriate.	In writing as soon as possible or within ten (10) business days of the end of each quarterly reporting period.